

**America's Cup Ave @ Poplar and Elm**  
**05-13318-OF**

We received a complaint on December 18, 2005 concerning vehicles making the left turn from America' Cup onto Elm and Bridge between 0600 to 0900 Monday through Friday. There is a city ordinance prohibiting the left turn at these times.

We initiated a Directed Enforcement Operation. We checked the signage and noticed it was faded. The SMART VMS was deployed on 12/19/05 to warn motorists not to make the left turn while we waited for new signs to be erected. The VMS also warned of strict enforcement.

The operation began with issuing warnings to motorists. As we progressed into the third week of the operation we issued tickets to each violator. A total of 30 vehicles were stopped between 12/19/05 and 1/19/06. We concentrated on education (VMS trailer and warnings) from 12/20/05 to 1/13/06. From 1/2/06 to 1/6/06 we stopped 20 cars and issued warnings. The following week only two violators were ticketed. One of these motorists was a resident whose complaint about the frequency of left turn violations caused us to initiate this enforcement.

There have been no accidents at these intersections in the past 12 months. From 1/1/04 to 4/12/06, 202 vehicles have been stopped for the violation.